1. Introduction to Microeconomics

🎥 Video Idea: "What is Microeconomics? A Beginner’s Guide"

Short introduction to microeconomics

Key differences between micro and macroeconomics

Real-world applications of microeconomic principles

2. Demand and Supply Fundamentals

🎥 Video Idea: "Understanding Demand and Supply with Real Examples"

Explanation of demand and supply laws

Graphical representation of demand and supply curves

Common misconceptions about demand and supply

3. Market Equilibrium

🎥 Video Idea: "How Prices are Determined: Market Equilibrium Explained"

Step-by-step guide to finding equilibrium price and quantity

How shifts in demand or supply affect equilibrium

Real-world cases of price changes (e.g., fuel prices, food shortages)

4. Elasticity of Demand and Supply

🎥 Video Idea: "Elasticity in Action: Pricing Strategies for Businesses"

Explanation of price elasticity and its types

Examples of elastic vs. inelastic goods

How businesses use elasticity to set prices

5. Production and Costs

🎥 Video Idea: "How Businesses Manage Costs to Maximize Profits"

The relationship between inputs and outputs

Understanding fixed, variable, and total costs

Short-run vs. long-run cost structures

6. Market Structures: Perfect Competition

🎥 Video Idea: "Competition in Markets: The Perfect Competition Model"

Characteristics of perfectly competitive markets

How firms compete and set prices in this structure

Comparison with real-world examples (agriculture, stock markets)

Would you like to modify or add any video ideas? Also, do you prefer animated explainer videos, face-to-camera lectures, or a mix of both? 😊